

VISHAL KADIAN (27, Male)

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PROFILE SUMMARY

A UX professional specializing in user-centric design, HCI, and interaction design, with a proven track record of delivering innovative digital products through user research, usability evaluation, and empathetic design. Skilled in managing stakeholder expectations and leading cross-functional teams to craft high-quality user experiences.

PROFESSIONAL EXPERIENCE

Byju's | **Associate – Creative** | **2019-20**

Spearheaded a team of 4 in Agile workflow. Led user research and redesigned UI features to improve usability, achieving a 20% boost in engagement metrics.

Dang Steels | **Visual Designer** | **2020-21**

Collaborated with stakeholders on implementing design-strategy and simplifying complex data visualizations. Created engaging social media campaigns that enhanced brand visibility across 15 states, driving +15% online engagement

Chopra's Design | **Experience Designer** | **2021-22**

Leveraged generative AI tools to create immersive interactive designs, streamlining workflows and reducing iteration cycles by 30%.

ACADEMIC QUALIFICATIONS

Degree	Specialization/ Board	Passing Year	Institute	% / CGPA
M.Des.	Product Design	2025	IIT Hyderabad	8.7* (pursuing)
B. Arch.	Architecture	2019	NIT Jaipur	7.67/10
12 th	CBSE	2014	R.E.D. School, Jhajjar	84%
10 th	CBSE	2012	B.R.P. School, Jhajjar	10/10

ACHIEVEMENTS & CERTIFICATIONS

Google UX/UI Design Professional Certificate
CEED All India Rank 29 (2023) for excellence in design aptitude
GATE All India Rank 364 (2019) for analytical & spatial reasoning skills

SKILLS

Management	Leadership, Mentorship, Stakeholder & Client Management, Teams Collaboration
Design Tools	Expertise in Figma, Blender, and Adobe Creative Suite for prototyping and advanced visual design, notably used in redesigning Byju's ed-tech products
User Research	Stakeholder Interviews, Usability Testing, Empathising, UX Design Thinking, minimizing Cognitive Load
Design Research	Heuristic Evaluation, Information Architecture, Competitive Analysis, User flows, Gestalt's Principles
Analytical Tools	Google Analytics, Hotjar: Utilized for user behavior analysis, leading to actionable insights
AI Tools	Leveraged Midjourney & Adobe Firefly for conceptual designs, accelerating early-phase design approval

EXTRA-CURRICULARS

Mentorship	Teaching Assistant, Dr Delwyn Jude Remedios, IIT Hyderabad (2023, 2024)
Initiative	Initiated cross-IIT student collaboration for ONDC Hackathon (2024), Organized Design Exhibition (2018)
Environment	Co-ordinated Tree Plantation Drive of 2000 plants at Haryana Seval Dal
Technology	Created digital twins and VR interaction designs, improving student wellness and productivity by 40% based on usability testing

INTERESTS

Designing sustainable and accessible experiences, exploring AR/VR, IP Rights, Artificial Intelligence