

# VISHAL KADIAN

(27, Male)

Contact: [+91 9672093957](tel:+919672093957) | Email: [md23mdes11011@iith.ac.in](mailto:md23mdes11011@iith.ac.in) | Portfolio: [www.vishalkadian.in](http://www.vishalkadian.in) | LinkedIn: [Go to profile](#)

## PROFILE SUMMARY

A UX professional specializing in user-centric design, HCI, and interaction design, with a proven track record of delivering innovative digital products through user research, usability evaluation, and empathetic design. Skilled in managing stakeholder expectations and leading cross-functional teams to craft high-quality user experiences.

## PROFESSIONAL EXPERIENCE

**Byju's** | **Associate – Creative** | **2019-20**

Spearheaded a team of 4 in Agile workflow. Led user research and redesigned UI features to improve usability, achieving a 20% boost in engagement metrics.

**Dang Steels** | **Visual Designer** | **2020-21**

Collaborated with stakeholders on implementing design-strategy and simplifying complex data visualizations.

Created engaging social media campaigns that enhanced brand visibility across 15 states, driving +15% online engagement

**Chopra's Design** | **Experience Designer** | **2021-22**

Leveraged generative AI tools to create immersive interactive designs, streamlining workflows and reducing iteration cycles by 30%.

## ACADEMIC QUALIFICATIONS

Degree	Specialization/ Board	Passing Year	Institute	% / CGPA
M.Des.	Product Design	2025	IIT Hyderabad	8.7* (pursuing)
B. Arch.	Architecture	2019	NIT Jaipur	7.67/10
12 <sup>th</sup>	CBSE	2014	R.E.D. School, Jhajjar	84%
10th	CBSE	2012	B.R.P. School, Jhajjar	10/10

## ACHIEVEMENTS & CERTIFICATIONS

Google UX/UI Design Professional Certificate

CEED All India Rank 29 (2023) for excellence in design aptitude

GATE All India Rank 364 (2019) for analytical & spatial reasoning skills

## SKILLS

<b>Management</b>	Leadership, Mentorship, Stakeholder & Client Management, Teams Collaboration
<b>Design Tools</b>	Expertise in Figma, Blender, and Adobe Creative Suite for prototyping and advanced visual design, notably used in redesigning Byju's ed-tech products
<b>User Research</b>	Stakeholder Interviews, Usability Testing, Empathising, UX Design Thinking, minimizing Cognitive Load
<b>Design Research</b>	Heuristic Evaluation, Information Architecture, Competitive Analysis, User flows, Gestalt's Principles
<b>Analytical Tools</b>	Google Analytics, Hotjar: Utilized for user behavior analysis, leading to actionable insights
<b>AI Tools</b>	Leveraged Midjourney & Adobe Firefly for conceptual designs, accelerating early-phase design approval

## EXTRA-CURRICULARS

<b>Mentorship</b>	Teaching Assistant, Dr Delwyn Jude Remedios, IIT Hyderabad (2023, 2024)
<b>Initiative</b>	Initiated cross-IIT student collaboration for ONDC Hackathon (2024), Organized Design Exhibition (2018)
<b>Environment</b>	Co-ordinated Tree Plantation Drive of 2000 plants at Haryana Seval Dal
<b>Technology</b>	Created digital twins and VR interaction designs, improving student wellness and productivity by 40% based on usability testing

## INTERESTS

Designing sustainable and accessible experiences, exploring AR/VR, IP Rights, Artificial Intelligence