

VISHAL KADIAN (27, Male)

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PROFILE SUMMARY

A UX & Visual Designer with 3+ years of experience across branding, print and motion design—crafting user-centered, regulation-sensitive visuals. Skilled in creating visually engaging, accessible and compliant experiences across healthcare, edtech and digital media. Leadership in team-based Agile setups, with a design philosophy rooted in empathy and the continuum of care.

PROFESSIONAL EXPERIENCE

Byju's, Associate – Creative, 2019-20

Led a team of 4 in Agile workflow to deliver learning modules through illustrations, instructional design, storyboards and animations. Applied gamification ideas, color psychology and cross-functional team collaboration to ensure compliance with educational standards.

Dang Steels, Visual Designer, 2020-21

Collaborated with stakeholders including CEO on implementing design-strategy and simplifying complex data visualizations. Ran engaging social media campaigns and created press-ready designs that enhanced brand visibility across 15 states.

Chopra's Design, Visual Designer, 2021-22

Used generative AI tools to create immersive interactive designs, improving workflows and reducing end-to-end design time by 30%.

ACADEMIC QUALIFICATIONS

Degree	Specialization/ Board	Passing Year	Institute	% / CGPA
M.Des.	Product Design	2025	IIT Hyderabad	9.1
B. Arch.	Architecture	2019	NIT Jaipur	7.67/10
12 th	CBSE	2014	R.E.D. School, Jhajjar	84%
10 th	CBSE	2012	B.R.P. School, Jhajjar	10/10

ACHIEVEMENTS & CERTIFICATIONS

Google UX Design Certificate (2023)		Named among Top 10 NFT Artists in India, WazirX (2021)
CEED All India Rank 29 (2023)		Completed 100+ visual and branding projects on Fiverr for global clients (2022)

SKILLS

Management	Team Ownership, Agile Collaboration, Stakeholder Communication, Mentorship
Design Tools	Adobe Creative Suite (Illustrator, Photoshop, InDesign, AfterEffects, PremierPro), Figma, Blender, Procreate
Visual & Print Design	Brand Identity, Packaging, Layout Systems, Colour Theory, Regulatory Design
UX & Research	Heuristic Evaluation, Accessibility (WCAG), Journey Mapping, Visual Hierarchy, User Flows
Production	Print Process, Pre-press Preparation, Vendor Collaboration, Quality Assurance
AI Tools	Midjourney, Adobe Firefly, Dall-E, ChatGPT

EXTRA-CURRICULARS

Mentorship	Teaching Assistant (Visual & Motion Design), IIT Hyderabad
Initiative	Hackathon Leadership, ONDC Design Sprint, Inter-IIT Collaboration
Sustainability	Led a tree plantation of 2000 saplings, Haryana Sevak Dal
Immersive Tech	Designed VR-based learning tools with 40% productivity impact

INTERESTS

Empathy-led healthcare design, motion design for branding, WCAG accessibility, gen-AI